



December 17, 2010

Marcel Schoenenberger  
MC2 System Design Group  
323 - 901 West 3rd Street  
North Vancouver BC V7P 3P9

Dear Marcel,

We are very pleased to announce that the University of British Columbia, Faculty of Medicine was recently recognized by two national awards, which we share with you and all our partners:

- **The Ted Freedman Award for Innovation in Education.** This award, sponsored by Longwoods Publishing, recognizes individuals or organizations that inspire, advocate and enable education in health, health services and healthcare management. There were 18 submissions this year, and the jury's selection of our program was unanimous.
- **Best Innovation in Technology & Learning Award.** Granted by Canada's Health Informatics Association (COACH), this award acknowledges innovation using information technology in the field of learning within the health system.

In 2004, the Faculty of Medicine launched the world's first technologically enabled distributed medical education program. The goal was ambitious but straightforward: *increase the number of graduating physicians and address the shortage of rural doctors in British Columbia.* The program now includes four regional sites, in the Vancouver Fraser, Northern, Island, and Southern-Interior areas of the province. It operates in over twenty hospital locations, with plans for more. We have graduated three cohorts under the model. Early data suggests that we are already having a positive impact on physician retention in underserved areas of the province.

This is a wonderful occasion for the province of British Columbia. This program has grown and prospered only because of the effort of all of our partners and the mutually-shared belief in the concept of this distributed program.

Thank you for your unwavering dedication, contributions and putting up with the occasional 'bumps' as we developed this program together.

Sincerely,

Dave Lampron  
Director, Technology Enabled Learning  
Faculty of Medicine, UBC

Christopher Pryde  
Director, IT Operations  
Faculty of Medicine, UBC